



350 Pacific Warriors of Nukunonu, Tokelau

AUGUST 2013 – JULY 2016 STRATEGIC PLAN

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1. VISION AND MISSION:



350 Pacific Warriors of Niue

VISION

While on one level Pacific Islanders are victims of and face great loss from climate change, on another level, climate change offers an exciting opportunity to bring Pacific Islanders together to create stronger and healthier villages, cities and communities, while pushing global polluters to clean up their act.

Considering this paradox, we have developed a vision for the Pacific Islands from now until 2025. This vision is our guiding light through the approaching storm; it is the world that we are fighting for; and it is the starting place for this 3-year strategy.

By the year 2025, our homes, our businesses and our villages are all powered by 100% clean, renewable energy. We're free from dependency on foreign oil to transport ourselves and our goods around our Islands. Our economy grows stronger and more locally independent through smart innovation, mixed with age-old proven agriculture, fisheries and subsistence.

We're proactive at meeting climate change impacts as they happen. We're prepared, educated and use traditional knowledge to find new ways to help those most at risk that face more intense storms, longer droughts, and rising sea-levels.

We, as Pacific Islanders understand that the rising of the ocean is beyond our control but we will never give up the fight because our islands are a part of us. Our culture is in harmony with nature and we will use every chance possible to save it by encouraging and pressuring countries to move beyond fossil fuels and to 100% renewable energy.

As a region, we stand in solidarity, calling for a new age of connectedness between us all and a united movement against Climate change.

MISSION:

350 Pacific is a youth-led solidarity movement redefining the fight against climate change in the Pacific Islands. 350 Pacific works at the grassroots, national and international levels to 1) increase the existing traditional capacities and resilience of Pacific Island communities to adapt to change and take advantage of climate opportunities; and 2) challenge local and global fossil fuel based development, policies and practices.

2. INTRODUCTION

The Pacific region is on the front line of climate change; its effects on our immediate environment are highly visible and it impacts our everyday lives in a variety of ways. Throughout the region climate change is heightening the intensity of extreme weather events, driving sea levels up, acidifying the oceans, and exacerbating droughts. The scary thing though is that if the world keeps burning fossil fuels as it currently plans to, we haven't seen anything yet. In fact the maths is clear- if we want to limit global warming to the agreed 2 degrees, then 80% of what the fossil fuel industry plans to dig up before 2050, has to stay in the ground.

350.org has been engaged in an ongoing campaign, pushing for a global agreement to reduce emissions through mechanisms such as the United Nations climate change negotiations. However year after year these negotiations have fallen short, and it seems we're still quite a way away from a consensus. As our young organizer from the Solomon Islands, Christina Ora, said 'You have been talking all my life, do not tell me you need more time.' At 350.org we believe there is a need for action now. Globally 350.org is taking on the fossil fuel industry, now it's time for 350 Pacific to join in the fight too. If we let the fossil fuel industry continue with business as usual, then it will be time to say goodbye to many of our beautiful Pacific Islands.

A big part of what shapes whether we win this fight depends on how we build and wield the power we have as Pacific Island people and as nations. The profit of the Fossil Fuel companies is many times greater than the GDPs of many of our Island nations, so we won't win this fight with money alone. We plan to build on our amazing strengths, the cultural strength of our people, the innovation and creativity of our young activists, the power of social media, the unity of our region-connected by the ocean, and the passion we in the Pacific have for our islands.

We believe that the current state of affairs calls for immediate action. That's why we have to embark on a work plan that is more ambitious than we have ever imagined before. On March 2nd, 2013, we stirred up the warrior energy of 14 Pacific Island nations and territories, by showing the incredible and unique warrior dances of our peoples. It was a powerful moment that declared, "We are not drowning. We are fighting". It is now time to live up to those words, and take our fight to the fossil fuel industry.

Whilst on one hand we must continue to pressure global polluters to fix what is a fundamentally unsustainable system, we must also face the reality of the climate impacts that we in the Pacific region are already locked in. Working at the community level, we will use participatory methods to help Pacific islanders build resilience and adapt to the impacts of climate change.

What the Warrior Day of Action also showed us is that we will not be fighting alone, and in fact the global climate movement has never been stronger. Our allies are many, and collectively we are strong.

3. KEY PRIORITIES FOR THE NEXT THREE YEARS

Over the next three years, 350 Pacific will work under the theme 'Pacific Climate Warriors'. Qualities of a 350 "Pacific Climate Warrior":

A warrior is resilient. A warrior is not aggressive, but is assertive. A warrior serves to protect their community, culture, land and ocean. A warrior is always learning. A warrior responds to the needs of those around them and of the greater good. A warrior stands their ground against an adversary, against injustice and against oppression. A warrior respectfully embodies their local culture and traditions. A warrior is accountable for their actions and words. A warrior serves those who cannot fight for themselves – future generations, animals and plants, environments.



350 Pacific Warriors of Maewo, Vanuatu

KEY PRIORITIES FOR THE NETWORK ARE:

1. Grow the base of Climate Warriors

Activity: Grow the base of committed climate warriors with resources, tools, capacity building and actions.

Starting in August 2013, 350 Pacific country teams will begin running events and trainings that will expand their local Pacific Climate Warrior base, grow email supporter lists and build domestic and regional profile of the teams. From this outreach, country coordinators will identify committed individuals who are ready to step up to be part of the Pacific Climate Warrior action team.

Priority Targets:

- Active Climate Warrior bases across 15 Pacific Island nations and territories initiated by mid-2014 and maintained through to the end of this plan.
- Organising in each country is driven by a Warrior Action Team, which consists of 3 or more core members. Each country mobilises a wider base of 20 – 100 people through events and campaigns.

2. Mobilise the Climate Warrior base to tackle causes and impacts of climate change

Activity: Mobilise the Climate Warrior base to tackle causes and impacts of climate change

The wider base of supporters will be engaged in online and offline campaigns and events to demonstrate domestic support for country leaders to engage in more assertive interventions for climate change mitigation on the global stage.

Recognising that the window of opportunity to holdback devastating climate change is increasingly narrow, the committed Pacific Climate Warrior action teams will undertake a course of action at a significant source of emissions to escalate the fight against the fossil fuel industry. This will come to a peak by 2015, coinciding with significant actions in other key parts of the world.

At the same time, the Pacific Climate Warrior action teams will build movement locally, working with existing agencies and organisations to run participatory events and projects that build resilience and enable communities to adapt to climate change.

Priority Targets:

- At least two large scale mobilizations each year
- Mobilisations successfully engage local and international audiences

3. Supporting the 350 Pacific movement network

The 350 Pacific Coordinating Committee will develop communication tools, secure funding and develop country teams to enable the movement to grow, be resourced and rise to the scale of the challenge. Focus will be placed on implementing and refining a structure that supports local decision-making and the exchange of ideas and knowledge

across the region, in a manner that aligns with the 350.org Organising Manifesto¹, and the 350 Pacific Organiser Pledge².

Priority Targets:

- Maintaining a high retention rate of organisers and volunteers
- Annual, as well ongoing review and evolution of organising structure
- Local teams gaining media attention domestically, and these stories being shared regionally and globally.



350 Pacific Warriors of Pohnpei, FSM

4. ORGANISING STRUCTURE

Over the coming three years, we will develop the following structure, while frequently reviewing it and improving it as we go:

1. 350 Pacific Supporters – people who are signed up on the 350.org email list, 350 Pacific Facebook page.
2. Pacific Climate Warrior base – people who turn up to events and take action online and offline, engaging their wider communities. They may have taken part in a training.
3. Pacific Climate Warrior action teams – dedicated organisers that work in their country to run events and deliver projects. These are the leadership teams that make things happen. 5 – 20 people in a team per country.
4. Country Coordinators – the focal point for each country that liaises with the other country coordinators and the 350.org Pacific Coordinators. 1 – 2 people per country.

¹ See <http://local.350.org/groups/info/> for the 350.org Organising Manifesto

² See Appendix 1 for the 350 Pacific Pledge

5. The 350 Pacific Coordinating Committee – consisting of country coordinators, as well as the 350.org Pacific Coordinators. Between 5 – 15 people. This group is responsible for overseeing the strategic implementation of the 3-year strategy.

5. WHAT DOES WINNING LOOK LIKE?

Grow Pacific Island leaders' and government leadership and interventions on the international stage on climate change:

Pacific Island leaders continue to speak out on the issue of climate change at regional and global forums. Reinforced by the groundswell of support through the 350 network, political leaders bring the needs of Pacific islanders to the forefront of international climate change discussions, highlighting the need to face up to the threat of climate change and pressuring the international community to deliver meaningful and effective action.

Build and display cultural strength of the Pacific Islands:

The rich cultural traditions of Pacific Islanders, intrinsically linked to the ocean and natural environment are the foundation of campaigns run by 350 Pacific. These traditions provide the platform from which we build a movement against the fossil fuel industry and enhance the sustainability of the region.

Tell and share stories from both the frontlines of climate change impacts and the movement response:

350 Pacific documents and demonstrates stories from the frontlines of climate change as a means to spur on greater efforts globally. These powerful stories of individuals and communities facing up to climate change are successfully used in communication materials globally to build momentum and to pressure the big polluters.



Brianna Fruean, 350 Samoa coordinator

Take action to challenge the Fossil Fuel Industry:

Using peaceful demonstration practices, we show the world that the Pacific islands refuses to just be victims of climate change. Furthermore, by taking direct action, we will escalate our fight into global media, and help to win over public opinion about the need to keep fossil fuels in the ground. We will deliver the narrative: that the future of the fossil fuel industry and the future of our islands cannot coexist and it is the fossil fuel industry that must back down, not the Pacific islands.

**** 350. Org Pacific aims high, because we truly believe that to fight climate change you have to shift the power away from global polluters.**

6. SUPPORTING THE NETWORK TO GROW

FUNDING THE 3-YEAR STRATEGY

350 Pacific has been youth-led and volunteer driven, with support from the 350.org global network, donor agencies and partner organisations. 350.org will continue to provide a base of funding for a Pacific coordinator, as well as a small amount of action funds (approximately US \$5000 per annum). Outside of that, funding will need to be sought for all other expenses associated with delivering on this 3-year strategic plan.

Over the period of this plan, 350 Pacific will seek funding support for the following:

1. To run trainings and workshops that build the capacity of young people to understand and respond to climate change. This includes action-based learning around adaptation, resilience and mitigation, using the Pacific Warrior theme to connect with local culture.
2. To fund core projects (contact the 350 Pacific coordinators for more information about particular projects)
3. To develop resources that are tailored to the needs of local Pacific Island contexts – animations, engaging presentations, and use of cellphone and web-based communications
4. To support the establishment of country teams and accountable organisational structures. For example, 350 Pacific aims to provide a small amount of start-up funding support to 350 Solomon Islands to cover internet connection costs and other small set-up costs. 350 Solomon Islands is a registered non-government organisation.
5. To ensure that our committed volunteer organisers have the resources and ability to work and organise effectively and efficiently. This means providing a small fund that country organisers can apply for to assist with transport costs, technology and communication needs. The 350.org Pacific coordinators will administer such funding, in consultation with the 350 Pacific Coordinating Committee.

BUILDING STRONG PARTNERSHIPS

There are numerous groups and agencies that are working to address climate change in the Pacific Islands. As a movement-oriented network, 350 Pacific will continue to build strong and effective partnerships with these organisations, engaging them in this 3-year plan where possible. Throughout the next three years the 350 Pacific network will seek to:

1. Partner with Regional and national organisations to promote youth led climate change initiatives
2. Work in partnership with the governments of Pacific Island countries and territories for increased action on climate change
3. Engage in coalitions such as interagency working groups and technical hubs as well as participate in regional dialogue on climate change

4. In recognition of the importance of education in moving the climate change agenda forward 350 Pacific will continue to work alongside education institutions to further knowledge on climate change and promote youth engagement
5. In addition 350.org will place great emphasis on internal organisation and partnership amongst the pacific country teams, the regional coordinating team and 350.org groups throughout the world.



350 Warriors of Tarawa, Kiribati

FOR MORE INFORMATION OR TO CONNECT WITH THE TEAM, EMAIL:

- Pacific Coordinator: Koreti Tiumalu, koreti@350.org
- Oceania-Pacific Region coordinator: Aaron Packard, aaron@350.org

APPENDIX 1: 350 PACIFIC ORGANISER PLEDGE

As a member of the 350 Pasifika Movement, and national organizer, I pledge to:

1. Commit as much as possible of my time and energy to the 350 movement
2. Stay focused on the vision/mission/goals of the movement
3. Recruit talented and motivated people to the movement
4. Decentralize and delegate power, roles and work in order to move away from individual action and towards a solidarity movement
5. Link individual actions into continuous and sustained programs with long term goals
6. Seek funds and resources to support the movement
7. Enable the youth voice to emerge strongly and clearly
8. Encourage the participation of under-represented groups (women, children, disabled, etc)
9. Strengthen partnerships with new and existing climate movement and organizations
10. Proactively work to minimize tensions and conflicts with other climate movements and organizations
11. Seek government and decision-maker engagement wherever possible and strategic
12. Reinforce the movement message in new, creative and locally appropriate ways
13. Constantly review the vision, strategy and overall movement progress
14. Respect and align with traditional practices and customs

To Support the regional movement, I pledge to:

- Communicate and coordinate with regional 350 movement counterparts
- Communicate and coordinate with other 350 national organizers
- Adhere to the fiscal, accountability rules set by movement
- Participate in regionally-initiated movements
- Update the regional movement on planned activities in advance.